

Board of Directors

January 13, 2014 Meeting Minutes

In Attendance: Cori VandeKieft, Sue Carr, Diana Roehr, Gwyn Radtke, Brie Chapa, Stephanie Ehlers, Julie Tokheim, Margo Duffy, Dawn Van Horn, Peter Osman, Jessica Carlson, Jodi Schmitt, Alison Downey.

Call to Order: Julie called the meeting to order at 7:00 pm.

Approval of November minutes: Minutes were approved with no corrections.

Director's Report

Current Enrollment for 2013-'14: Session 2 of TT is full with a waiting list. Session 3 has about 10 slots open. Two of the days are full and the Wednesday two-slot day is filling up.

Lunch Bunch numbers increasing, but not as much as we'd like on Wednesdays and Fridays.

Open House for new families is January 25th from 10:30 to 1:30.

Enrollment for Board members starts January 27th, and for all others starts Feb. 3 at 8 am.

We have had two new students fill our 3 year old classes—one in Penguins and one in Seahorses.

Staff was very appreciative of the holiday gifts of the sweatshirts and Crema cards and the staff dinner funded by the resale.

Sue met with the Church pastor about the potential rent increase of \$150/month, which may be negotiable. Sue will talk to the Church treasurer. Scholarship program from the Church may return.

A parent recommended we consider strategic planning w/r/t our message in promotional/advertising materials. Some communications groups do pro bono work for organizations that apply. Maggie Baum would be one professional to consider.

State licensor visited; we have no violations, and received some suggestions.

President

No report.

Treasurer

We're on course.

Event Coordinator

More volunteers are needed for the Spring Fling.

Fundraising Coordinator

No report.

Classroom Coordinator

Jessica is in the process of organizing helping duties for parents.

Purchaser

No report.

Advertising Coordinator

Open house fliers and handouts have gone out all over the neighborhood and nearby neighborhoods, and will be out at parent meetings. Ads are in the Isthmus and other online venues.

Adjournment

Next meeting date: Monday, February 10th, in Room 104

Alison Downey